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Anuraag Foundation 5k Walk/Run

Sponsor Package



Dear Prospective Sponsor/Donor,

Anuraag Foundation, a 501©(3) nonprofit, is looking to partner with businesses and corporate sponsors for Anuraag foundation's walk/run event. We are expecting about 200-300 participants at the event and are hoping to raise over \$5,000. We are asking for your support and partnership to make this event a success. Information about the different options for sponsorship is given below. Thank you in advance for your consideration and support.

Regards

Murali

919-802-0336

anuraagfoundation@anuraagfoundation.org or mmrsagili@gmail.com

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Anuraag Foundation at a Glance

Anuraag Foundation is a 501(c)3 nonprofit organization whose mission is to support the schools for mentally challenged children of poor families in India.

ANURAAG Foundation work closely with "**Anuraag Special School for Mentally Challenged**" located in **Secunderabad, India**. 100 mentally challenged children from slum neighborhoods around are receiving instruction. Anuraag School is dedicated to educate, train and rehabilitate these children with learning disabilities due to inborn errors of metabolism and make them self-reliant. With proper care, guidance and specialized training these disabled children can become part of mainstream society and lead independent lives.

Anuraag Foundation is 100% run by volunteers. Our volunteers are mostly full-time professionals at local companies such as SAS, Cisco, GSK, McKesson, Verizon, SAP etc.

More information is available on our website: <http://www.anuraagfoundation.org>

Sponsorship Options:

Higher sponsorship levels will get greater prominence on the marketing materials. **We are expecting large crowd**. So, businesses will have a better chance of getting the word out about their activities.

Gold - \$300 and above

1. Can setup a table at the event with their banner displayed and distribute promotional material(need to bring their own setup)
2. Sponsors will be officially introduced to the participants at the event
3. Name/Logo displayed on all promotional materials including T-Shirts
4. Name/Logo on the Anuraag Foundation webpage with hyperlink to their website.
5. Each participant will be given a Packet to take home that includes sponsor provided samples, coupons, and/or flyers in race packet
6. Recognition in Anuraag Foundation's Newsletters

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Silver - \$200 and above

1. Sponsors will be officially introduced to the participants at the event and can distribute the flyers at the event.
2. Name/Logo displayed on some promotional materials
3. Name/Logo on the Anuraag Foundation webpage with hyperlink to their website.
4. Each participant will be given a Packet to take home that includes sponsor provided samples, coupons, and/or flyers in race packet
5. Recognition in Anuraag Foundation's Newsletters

Bronze - \$116 and above

1. Sponsors can distribute flyers at the event
2. Name/Logo on the Anuraag Foundation webpage with hyperlink to their website.
3. Each participant will be given a Packet to take home that includes sponsor provided samples, coupons, and/or flyers in race packet
4. Recognition in Anuraag Foundation's Newsletters

In-kind Donations

In addition to the monetary donations we would appreciate in-kind donations. The value of in-kind sponsorships will determine the level of sponsorship.

- Media Coverage
 - Refreshments
 - Water
 - Juices
 - Fruits e.g. Bananas
 - Bagels, Donut
 - Giveaways for goody bags and raffle
- The basic sponsor levels are described above, but allowances can be made to customize sponsorships to fit your company's objectives.
- Donations of any amount are truly appreciated.

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Sponsorship Form for Anuraag Foundation 5K

Please indicate the level at which you would like to participate.

Platinum Sponsor: \$300+

Gold Sponsor: \$200+

Silver Sponsor: \$116+

Other. Please specify _____

Sponsor Name: _____

Name of Representative: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone Number: _____ Fax Number: _____

Please make checks payable to “**Anuraag Foundation**” mail to:

Anuraag Foundation

155 Presidents Walk Ln

Cary, NC 27519

As a sponsor, I understand that I will receive the applicable sponsorship opportunities described in this packet. I further understand that these opportunities will not be valid until this agreement is signed and my check has been issued to and accepted by Anuraag Foundation. As a sponsor, I agree to provide digital art work for all promotional advertising at the earliest.

Authorized Signature and Date: _____